



## *MARKET OUTLOOK*

DECEMBER 17, 2018

**AVOCADOS**—Supplies are better, but upcoming holidays will slow harvesting.

**WESTERN VEGETABLES**—Still an extreme supply shortage on all commodities.

All Lettuce, Broccoli, Cabbage, Celery, Spinach, Spring Mix, Heritage Blends, Cauliflower, etc. all affected. We have a little relief on Iceberg now that Romaine is cleared for now. The weather in Yuma is improving this week but we have a long way to go to get back to some semblance of normalcy. With the industry reset on lettuce, and the upcoming holiday pull, there is heavy demand with low, low supplies. Growers are pro-rating orders severely and not honoring contracts for quantities needed. It will be early January before real impact of new supplies is reality. Sporadic shortages and out-of-stock are still common to the industry. The growing areas need to keep a good weather pattern going!

**GREEN BEANS**— Better supplies this week. Holiday pull with keep pricing strong.

**CUCUMBERS**—Cool and rainy weather in the Southeast delaying harvest and decreasing numbers. Price up sharply on all varieties for the next few weeks.

**TOMATOES**—Still a gap in production. Some areas producing, some not due to cool weather. Pricing still strong this week as harvests numbers are still down. Price still abnormally high.

**BROCCOLI**—Cool growing area temps still slowing harvest, supplies VERY short, pricing still elevated. Quality only fair.

**CANTALOUPE/HONEYDEW**—Price still high on a shortage of off-shore fruit.

**CILANTRO**—Still high pricing, cooler than normal temps crimping supply

**LEMONS**—Price coming down as demand is slowing, market not yet back to normal.

**LIMES**—Supplies up and down depending on harvest in the west. Holiday pull putting a lot of pressure on existing supplies.

**ORANGES** -Still and will continue to be a tight market as is has been all year.

**PARSLEY**—Very high pricing on very short weather-related numbers.

**RASPBERRIES/BLUEBERRIES /BLACKBERRIES**—Pricing steady on Blacks and Blueberries. Raspberries much higher on heavy demand.

**STRAWBERRIES**—Poor weather still in Florida and Mexico have created a SEVERE shortage of product, almost nothing being harvested. Any fruit commanding premium pricing with very small sizing.

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### **OTHER ITEMS OF NOTE**

All of our Romaine products now have the industry sticker with point-of-origin and harvest date. We are fully compliant with all industry regulations.

*QUESTIONS: PLEASE CALL US AT 614-469-1492.*