



Market Update

MARKET ALERTS:

April 4 2018

STRAWBERRIES: California growing regions are in recovery mode this week. They have had a little over a week of dry weather now, so fields are drying out. The harvesting crews have been working the fields to clean up and strip plants of all damaged berries. When the plants are stripped down, there is typically a slight gap in production that can last from 10-15 days. This is the time needed for the new fruit on the plant to mature and be harvestable. We are about a week into the first stripped plants. So, there is green fruit on plants now that is waiting to mature and ripen so it can be harvested next. Slightly better availability this week for loading, but still seeing some prorates up to 50% of orders. Availability has loosened up some, but growers are still only covering their committed, contract business first. Rain is in the forecast for this upcoming weekend in Oxnard and Santa Maria. NPC will continue to watch this weather throughout the week for updates. If it does materialize, we could possibly see another supply disruption.

Limes: Recent religious holidays in MX have disrupted harvest. Taking into consideration pack and transit time from Mexico to Texas, we may not see new inventory of Limes until Friday 4/6. Shippers are packing ahead in anticipation of demand, but supplies will be limited and new business will be difficult to cover until normal production resumes. Market prices have remained steady and quality is improving. Harvest volumes should increase as we move into April.

COMMODITIES ON THE RADAR: Citrus | Asparagus | Garlic | Romaine Hearts

If you have any specific questions or concerns on any commodities not mentioned in this report, please feel free to reach out to dforsythe@nproduce.com and we will be happy to give you those current market conditions. Also look for our full Market Report released on Friday and the Spanish version always released the following Monday. Have a great week!

Keeping You Informed,

Your Dedicated NPC, LLC Staff