



Market Update

MARKET ALERTS:

March 7, 2018

Limes: Prices remain very high and supply remains limited. Quality of what is out there is not the best.

Broccolini: Cold weather continues in the Salinas, Desert, and Mexico growing regions. Due to the previous plantings being ahead of schedule and the slow growth of the current plantings there is currently large gap in the Broccolini supply. Prorates up to 50% possible.

Broccoli, Cauliflower, Iceberg & Romaine: Cold weather is slowing the crops down, demand exceeds supplies. Salinas has been pushed back due to the cold temperatures they have been experiencing. Expect prorates ranging from 25-60%.

Summer Squash: The next few weeks will be challenging for yellow and zucchini squash supply. Florida's crops were most affected by the previous cold weather. Quality is definitely a problem, as much of the fruit is coming in with 60-70% scarring caused by winds. Mexico's crop transition from the Sinaloa to Hermosillo areas is not a smooth process. *Quality and production have decreased rapidly out of Sinaloa while the Hermosillo area has reported freezing temperatures this week and is behind schedule to start.*

COMMODITIES ON THE RADAR:

Artichokes | Cabbages | Cilantro | Green Leaf Lettuce
Green Onions | Spinach | Tomatoes | Citrus

If you have any specific questions or concerns on any commodities not mentioned in this report, please feel free to reach out to dforsythe@nproduce.com and we will be happy to give you those current market conditions. Also look for our full Market Report released on Friday and the Spanish version always released the following Monday. Have a great week!

Keeping You Informed,

Your Dedicated NPC, LLC Staff